



PARTNERSHIP MoU

This **Memorandum of Understanding** (herein after called as the 'MOU') is entered into **Twenty First January Two Thousand Twenty One, ("21/01/2021")** between

KRACKiN a unit of iNURTURE Education Solutions Pvt Ltd, a company registered under the Laws of India, having its registered office at #11/4 Niton Compound, Block B-1, Palace Road, Bangalore - 560052 (herein after referred to as "First Party")

AND

Anwarul Uloom College Of Business Management having its principal office at **New Mallepally, Hyderabad, Telangana 500001**, represented herein by its Principal (herein after referred as 'Second Party')


(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

KRACKiN a Unit of iNURTURE Education Solutions Pvt. Ltd. strives to strengthen the quality of education in educational institutions and enhance the industry readiness of its students through its offering in **KRACKiN** platform.

KRACKiN is a Skilling solution offered by iNurture:

- Software solution to help educational institutions improve the industry readiness of its students
- Online skilling platform providing students with a ready repository of skilling interventions and knowledge resources to build the skills required by the industry
- Showcase the profile to Industries for career opportunities



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Anwarul Uloom College of Business Management is an affiliated college of Osmania University, Hyderabad. It is situated at a prime location called Mallepally. It is centrally located, in fact it is in the heart of the city. At AUCBM, the students are taught and trained to meet the ever-changing challenges of the Corporate World. The dynamic corporate world is characterized with features of volatility, uncertainty, complexity and ambiguity. The MBA programme harnesses the skills of the students and sharpens their intellect so as to enable them to deeply understand the ever changing dynamics of the corporate world. The focus is on strengthening their conceptual abilities and developing application capabilities so that they become better managers and strategic decision makers. The course provides the much needed support to ensure the students equip themselves to meet the challenges head-on.

Second Party & First Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.


Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests. AND WHEREAS, both the parties have expressed a common interest in providing industry relevant training to the students, enhance their awareness, expand their industry connect and in the process, increase their employability.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CO-OPERATION

Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.




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SCOPE OF THE MoU

iNurture shall provide access to the KRACKiN platform to all the students of the institution, through which the students can build their profile, understand their employability score and explore the various skill-building resources available in the platform.

The student can decide to avail certain services of interest to him/her at the appropriate cost.


ROLES AND RESPONSIBILITIES

Role of KRACKiN

1. The Students shall be on-boarded to the KRACKiN platform and the students shall be notified about the login credentials through e-mails
2. KRACKiN shall engage with the students through different means to educate them about the latest skills required in the industry and how the students can improve their employability
3. Assign a SPOC for interacting with the management of the institution

Role of Institution

1. Onboard the students of the institution on to the platform.
2. Provide an SPOC for day to day communication.
3. Actively promote online course amongst students to take up programs as a part of Skill Enhancement Program.
4. Allow KRACKiN Team to connect with the students to help enhance their employability quotient and guide them on their industry readiness.



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KRACKiN FUNCTIONALITY

- **Digital Profile**

Students can create their digital profile based on industry-relevant parameters. Its employability algorithm computes the score for their profile based on the data provided. The holistic profile helps a student. Create an all-encompassing archive of academic accomplishments, projects and scores

- **Industry Readiness Meter (Personal Career Assistant)**

It is a platform that acts as a job-readiness tracking system. It helps analyzing gaps and recommends suggested learning paths. These skilling paths have been created in consultation with the industry and respective domain experts. Student can avail this feature as part of annual subscription charges.

- **Skill Centre**

It is a repository of online skilling courses recommended by the industry partners. It provides an overview of industry trends and helps identify the skill sets required to be industry-ready. Student can opt for any skill Courses and Certifications as per the prescribed fees.

- **Recruitment Engine**

Helps students find internship and recruitment opportunities. The platform will help students to showcase their holistic profile to the suitable recruiters through the platform. Companies will select candidates based on the profile / employability scores. For showcasing the profile to the potential employers, students can choose to avail feature as part of annual subscription charges.

INTELLECTUAL PROPERTY

Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

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DATA PRIVACY

KRACKiN shall use the Information only for the Purpose above said and not disclose any or part or summary or extract of the Information to any third party without student's prior consent.

VALIDITY

This Agreement will be valid for a period of 3 years from the date of signing of this MoU and can be extended by mutual consent.

Both Parties may terminate this MOU upon 60 calendar days' notice in writing. IN WITNESS WHERE OF THE UNDERSIGNED, duly authorized thereto, have signed this Memorandum of Understanding.

<p>For and on behalf of KRACKiN a unit of iNuture Education Solutions Pvt. Ltd</p> <p> </p> <p>Signature with Seal:</p> <p>Date: 21/01/2021</p> <p>Name & Address: VIVEK BHATTACHARYA EXECUTIVE VICE PRESIDENT</p> <p>Witness 1</p> <p>Signature:</p> <p>Date:</p> <p>Name & Address:</p>	<p>For and on behalf Of Anwarul Uloom College Of Business Management</p> <p> </p> <p>Signature with Seal:</p> <p>Date: 21st January, 2021.</p> <p>Name & Address: Dr. Shaik Shafeequr Rahman Principal, AUCBM.</p> <p>Witness 2</p> <p>Signature: </p> <p>Date: 21st January, 2021.</p> <p>Name & Address: Mr. Ibrahimuddin IQAC Coordinator, AUCBM.</p>
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